

# **Frequently Asked Questions About** **The TIRE-TRACK ID UNIT**

## **What is the difference between the TIRE-TRACK ID UNIT and a silk-screened or ink printed tire identification labels?**

Silk-screened or ink printed tire identification labels have been available for some time. They are similar in that both products place “paint” or ink on the surface of the rubber. Although their initial appearance is very good, they can be easily damaged. Therefore, they do not perform well and do not last in harsh environments.

The TIRE-TRACK ID UNIT was co-developed by The Patch Rubber Company and TIRE-TRACK LLC. It is a multi-layer rubber “patch” specifically constructed to have a bar code cut into the rubber itself; therefore, there is no paint or ink to rub off. It resists UV light, which causes other white patches to turn brown. This “Brown-out” effect prevents a scanner from decoding a bar code. The TIRE-TRACK ID UNIT is specifically designed for harsh environments

## **Can the TIRE-TRACK ID UNIT be applied to any tire?**

Yes, it can be applied to your current tire inventory, new tires and even “green” uncured tires.

## **Does the TIRE-TRACK ID UNIT survive the retreading process?**

Yes, in fact the bond is actually improved. We have tested them in most of the major retreading plants. However, we always suggest that it be tested at your facility.

## **What information is included on the TIRE-TRACK ID UNIT and Can I control the numerical sequence?**

All TIRE-TRACK ID UNITS include: A Bar Code, the eye-readable interpretation & your company name. Yes, the customer can control the numerical sequence at no additional charge.

## **Can the ID UNIT be made in duplicates and how are the TIRE-TRACK ID UNITS packaged?**

Yes, the ID UNITS can be made in duplicates or singles. They are supplied in rolls of 500 or 250 (duplicates) pieces in sequential order. The packaging doubles as a dispensing box that fits on a bracket that can be mounted anywhere in the maintenance shop.

## **Standard yield:**

As a custom product TIRE-TRACK LLC guarantees in the production of a 500 piece roll that a minimum standard yield will be no less than 99% of the roll. Up to 1% or a maximum of 5 ID UNITS can be removed from the roll for quality control purposes. TIRE-TRACK LLC does not replace the 1% yield lost in production. 100% yield is available when a customer demands production from a supplied media file; pricing will reflect the added inspection and re-work in order to assure 100% is produced at a premium price.